

# Join Sustainable JC For This Developer Presentation !

## Developer Perspectives on Green Infrastructure & Greener Buildings

- **When - Mon Nite June 3, 2019 – 6:30pm - 9pm**
- **Where - Hudson County Community College Library, Room # 237**

We are pleased to welcome special guest **George Vallone**, President Hoboken Brownstone Co., Past President of NJ Builders Association (NJBA) & Current Co-Chair Green Infrastructure Task Force / NJBA & NJ Future Partnership Project



**George Vallone MBA, CRE – President**  
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### Session Description -

This session is intended to provide an overview of a Developer's perspective on development projects and how they plan for and integrate Greener Building and Green Infrastructure with a Sustainability and Resiliency focus in mind. By sharing an overview of the financing, risk management and yield requirements as development projects are planned, the Cost / Benefit of Green Infrastructure using the recently published Developer's Guide to Green Infrastructure (now considered a best practices manual by NJ DEP), and lastly an overview of the US Green Building Council's new RELi Standard for resiliency in buildings, communities, and infrastructure participants will have a keener understanding of these topics. This important understanding will allow for a more informed ability by citizens to engaged in community development activities happening in either their neighborhoods or in other areas of the City they may have a stakeholder interest in.

### George Vallone Bio –

As President of The Hoboken Brownstone Company (HBC) -- a multi-faceted real estate development firm active along New Jersey's Hudson River "Gold Coast", George Vallone has compiled extensive experience in urban housing through a socially conscious approach to development. HBC is now embarking on its most innovative project yet, the redevelopment of a fifteen-acre Brownfield site in downtown Jersey City into a new mixed-use transit-oriented neighborhood containing over 2,000 apartments. This mixed-use project will transform a contaminated post-industrial wasteland into a vibrant new neighborhood with shopping, dining, entertainment venues.

Mr. Vallone is past President of the New Jersey Builder's Association (NJBA) and a founder and first Chairman of NJBA's Mixed-Use Developers Affiliate ("MXD"), the members of which are responsible for the construction of more than 75% of all rental housing built in NJ. He also serves as Co-Chair of the Green Infrastructure Task Force, a partnership between NJBA and NF Future, a non-profit organization that focuses on Smart Growth Principals and Environmental public-policy issues. His leadership created the

“Developers Guide to Green Infrastructure” which has received national attention and has been adopted by the NJ DEP as their Best Management Practices guide on how to use Green Infrastructure for storm water management. Also, as Chairman of the Strategic Planning Committee of the Capital Markets Partnership (CMP), Mr. Vallone helped negotiate a partnership with the US Green Building Council (USGBC) to deploy CMP’s RELi Standard to certify the level of resilient design for buildings, infrastructure, and communities. He has been named to the USGBC / CMP Steering Committee that will soon launch the RELi program internationally to decrease the risk of damage from extreme climate-change related weather events.

Mr. Vallone is a sought after lecturer and possesses a BA in Accounting from Gettysburg College and an MBA in International Finance from Fordham University.