

# SJC 2021 IMPACT REPORT

## \$10K+ RAISED



Between fundraising events, institutional and individual donations

## 12 EVENTS HOSTED



Including educational, and community events

## 2 GRANTS RECEIVED



From Unilever and Rutgers Center for Environmental Exposure and Disease

## 60 PARTNERSHIPS CREATED



Across community, environmental, economic, government entities, and green businesses

## 181 CITIZEN SCIENTISTS TRAINED



Who joined a cadre of **more than 500** through SJC's Tree Mapping and Heat Watch & Air Quality Campaigns

## 547 EMAIL SUBSCRIBERS GAINED



Bringing our total email audience to **4.6k residents**

## 48 URBAN SUSTAINABILITY LEADERS TRAINED



Who joined **250+ graduates** of SJC's Certificate Program in Urban Sustainability

## 801 SOCIAL MEDIA FOLLOWERS ADDED



To our **6.6k strong following** across Instagram, Twitter, Facebook, and LinkedIn



A COLLABORATIVE NETWORK

[sustainablejc.org](https://sustainablejc.org)