

TURN YOUR JERSEY CITY BUSINESS GREEN TODAY!

INCREASE PROFITS!

“Businesses with a purpose beyond profit tend to outperform the competition on - you guessed it - profit. Over the past five years, the annual returns of publicly traded green giant companies have averaged 11.7% higher than their leading competitors.”

Governor Murphy signs **LEGISLATION** banning single use paper and plastic bags in New Jersey - portions of the law kicks in 2021, while main legislation effective starting 2022. This legislation goes further than local ordinances now in place, e.g., Hoboken and Jersey City.

SAVE MONEY WHEN YOU GO GREEN!

“Utility costs are typically thousands of dollars a month for large businesses. All size businesses can cut your utility costs by changing out light fixtures to energy efficient rated fixtures with LED light bulbs. LED light bulbs can last around 20 years, use less energy to work, and provide a purer source of light.”

JOIN SJC GO GREEN BUSINESS FORUM TO SHARE COST SAVING BEST PRACTICES!
COMPLETE SHORT SURVEY HERE!

CONSUMERS WILL PAY!

“Among all respondents, 7 percent (of customers) were willing to pay 50 percent more for sustainable products and 5 percent would pay 100 percent more.”

REDUCE YOUR WASTE FOOTPRINT!

Businesses can often save money by reducing their waste streams, example food waste and packaging.

ATTRACT, INSPIRE AND RETAIN TALENTED EMPLOYEES!

“Nearly 70 percent of employees prefer to work for a socially responsible company. In an era where employees have increased power, it is critical for businesses to attract and retain the best people by embracing a socially conscious mission.”

7 Compelling Reasons Why Your Business Should Be Going Green Now!

10 Sustainability Practices For Small Business

GET INSPIRED!

Read These 2 Great Articles to Learn More

