



A COLLABORATIVE NETWORK  
sustainablejc.org

Sustainable Jersey City (SJC), a 501(c)(3) organization is a collaborative network of green community groups, individuals, government and private organizations. Since 2011, SJC has been developing and executing programs all over Jersey City with a focus on Emissions Reduction, Green Infrastructure and Waste Streams.

SJC's vision is for Jersey City to become the greenest, most sustainable and resilient city in New Jersey, with community stakeholders that are educated about and committed to environmental, economic and social justice. We leverage community assets to create programs that increase community engagement, and enable systemic change from the grassroots level.

INPUTS	ACTIVITIES	OUTPUTS	OUTCOMES
Subject Matter Experts, Community Sustainability Curriculum	SJC Certificate Program in Urban Sustainability	Community engaged learning modules and thought leadership	Trained, equity conscious Urban Sustainability leaders Delivering on six UN Sustainable Development Goals
SJC Eco Ambassadors	Green Business Campaign Waste Streams Education Campaign	SJC's Green Business Spotlight promotional materials Action learning resources on recycling and composting	Environmentally conscious business community Improved resident awareness on sustainability, and resiliency issues and opportunities
Institutional, governmental, and community partnerships	Educational outreach and advocacy	Educational resources	An allied stakeholder network for future climate change-related policy development
SJC's Board and Core Teams	Project Management for SJC's communications, events, fundraising, and technology functions	SJC communications materials Events, including SJC Green Drinks Funding and sponsorships Tech-enabled education platforms, including GIS maps and narratives for public education	Community engagement An informed stakeholder network
Volunteer Projects and Campaigns	Tree Mapping Census Heat Watch & Air Quality Campaign Trees & Trash Action Campaign Green Corridors Program	Education, and Citizen Science events Green Infrastructure including, Rain Gardens, Green Walls, Roofs, and energy-efficient buildings	Sustainable and equitable neighborhood improvements
Consultation on Sustainability Policies	Shade Tree Committee (STC) Stormwater Treatment and Resiliency Team Sewage Free Streets and Rivers Resilient Northeastern NJ Jersey Water Works	STC Professional Tree Inventory, Community Forestry Management Plan NJ DEP Long Term Control Plan at municipal and community level Resiliency hubs Water infrastructure, clean watersheds	Increased participatory planning and budgeting for civic society in Jersey City's sustainability and resiliency policies at the local, and state level